

ImpactConnect

THE PROGRAMME

ImpactConnect provides attractive loans to European companies to assist them with their investments in developing and emerging countries. The programme supports companies as a long-term partner through its many years of experience and the network of DEG – Deutsche Investitions- und Entwicklungsgesellschaft mbH. ImpactConnect is funded by the German Federal Ministry for Economic Cooperation and Development (BMZ) and implemented by DEG. Since the start of the programme in 2019, the focus has been on Africa. Now, after 73 successfully provided financings, the programme is being expanded globally and will be available in Africa and BMZ partner countries in America, Europe and Asia*.

WE FINANCE PROGRESS

ImpactConnect is focused on four additional impact categories. Companies that exceed country and industry standards in these areas and successfully implement our impact categories can receive interest rate reductions.

The impact categories include:

- Better jobs
- Female empowerment
- Fair and sustainable supply chains
- Reduction of the carbon footprint

Interest rate reductions of up to 75 basis points (bp) may be granted per impact category. The interest rate can be reduced by an overall maximum of 150 bp. The reduction is not granted retrospectively, but after the defined targets have been achieved.

CONDITIONS

- Loans in EUR, USD and many local currencies
- Terms of 3 to 7 years
- Loan amounts from EUR 750,000 to EUR 5 million
- Usually unsecured
- Attractive conditions, with interest rate reductions for projects that have a particularly strong impact
- Support for implementing international environmental and social standards
- Access to the DEG network and wide-ranging expertise in developing and emerging-market countries based on 60 years of experience

WHAT INFORMATION IS NEEDED?

- A description of your company
- The last two audited annual financial statements of the European group and the local subsidiary
- A qualitative and quantitative business plan that shows sustainable development over the coming years
- An organisational chart showing the corporate structures of the company and of the group
- Evidence of a strong economic link to the EU, e.g. registered office of the group of companies
- A description of the developmental impact of the investment, in particular the planned jobs

*Despite corresponding BMZ partnerships, China is currently not financed by ImpactConnect for development policy reasons.

PLEASE CONTACT US!

Visit our website: www.deginvest.de/ImpactConnect
or reach out to: ImpactConnect@deginvest.de

Better jobs

- Living wage
- Certified working conditions

Female empowerment

- Female founders/owners
- Female managers
- Fair conditions for female employees

Fair and sustainable supply chains

- Quality label
- Supply chain initiatives

Reduction of the carbon footprint

- CO₂ reduction targets
- Renewable energies
- Construction measures